



FOR IMMEDIATE RELEASE

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Beth Tokioka Selected to be KIUC Communications Manager

*Līhu'e, Kaua'i, HI – 10/14/16* – Kaua'i Island Utility Cooperative (KIUC) has selected Beth Tokioka as its new Communications Manager, effective November 7, 2016 reporting to President and CEO David Bissell.

Tokioka is currently the Community Outreach Manager for Syngenta Hawai'i LLC. Prior to that, she spent 20 years with the County of Kaua'i. During her tenure with the County, she served as the Public Information Officer under Mayor Maryanne Kusaka, and as the Director of Communications for six years under Mayor Bernard P. Carvalho, Jr. She also worked as the Director of Economic Development from 2003-2008 under the late Mayor Bryan J. Baptiste.

After earning a Bachelor of Arts Degree in Communications from Michigan State University, Tokioka worked for several years in radio and television news production and the hotel sales industry in the San Francisco Bay area before moving to Kaua'i in 1992.

Tokioka is a member of the Board of Water Supply, and serves on the Boards of the Kaua'i Chamber of Commerce, the Kaua'i United Way, and the Kamehameha Schools Association of Kaua'i. She is also an Advisory Board Member for the Hawai'i Foodbank - Kaua'i Chapter.

“It is an honor to join the nationally-recognized team at KIUC and play a role in meeting the needs of its membership while expanding the cooperative’s renewable energy portfolio,” said Tokioka.

“We are excited to have Beth join us,” said Bissell. “Her experience and knowledge of our island community will be an asset to our KIUC ‘ohana.”

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